

SUBMISSIONS GUIDELINES FOR THE CALENDAR SECTION OF
THE SOUTHERN SIERRAN

The Southern Sierran calendar page differs from the Schedule of Activities in style and content. Compliance with these guidelines greatly increases the chance of your submission being published.

Before submitting your item, either send it through your entity's outings chair or make sure it has been approved by your entity's outings chair.

CONTENT

Indicate whether your item has an educational or conservation-oriented element by putting E or C at the end.

If there is no educational/conservation content put an N.

If your event/outing is not open to the public, please say so.

STYLE

All items must have (in this order) a title, date, rating (if applicable), and brief description. Your item must also include sponsoring entity, name of contact person, and that person's phone number, e-mail address, or street address.

Keep leader list to a maximum of two.

Keep your item brief. Maximum word count is 175.

Lengthy cancellation/reservation information will be deleted. Readers will be referred to a contact person for details.

Assume the reader does not have access to the *Schedule of Activities*. If you reference a rideshare point, for example, you must describe the location.

Avoid abbreviations a newcomer may not immediately understand. Do not abbreviate *mile*, *roundtrip*, or *leader*, for example. Do abbreviate *assistant* (*asst.*)

All fundraisers must indicate where the funds are going.

FORMAT

E-mail submissions are preferred (either as an attached document or copied in the body of the e-mail), but “snail mail” or fax is acceptable.

E-mail: ssierran@ix.netcom.com

Snail mail:

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DEADLINE

Submissions are due by the first of the month prior to the month in which you wish your item to appear. You must submit the item every month you wish it to appear. Requests to run items multiple months will not be honored.

HOT TICKETS

If you wish your event to be featured as a Hot Ticket, you must submit an appropriate high-resolution (200 dpi) digital image or a print.

PUBLICATION POLICY

Submissions are subject to editing and may be rejected. **Please indicate if your outing/event is not published elsewhere.**

EXAMPLES

Monarch Butterfly Outing

February 1

O: See monarch butterflies in one of their over-wintering habitats in the Santa Barbara area on this Natural Science Section outing. Meet at 8am at Taft High School parking lot, southwest corner of Ventura Blvd. and Winnetka Ave.

Contact: leader Keith Martin, 310-316-7617. Co-leader: Jim Murphy E

Laurel Springs

November 22

O: Nine-mile, 2400'-gain hike past aromatic chaparral to a thicket of California bay laurel trees in the Silverado/Modjeska canyon area. Meet 8am at North OC rideshare point (Park-N-Ride, east side of Tustin Ave. just south of Lincoln Ave.,

Orange). Bring two quarts water, lugsoles, and lunch. Rain cancels. Sponsored by Orange County Group. Leader: Julie Garner, julie@domainname.com

N

Voyage of the Glaciers

May 19-26

C: Join the Crescenta Valley Group's 4Star Committee and friends on a luxurious Princess Cruises ship as we head north from Vancouver, Canada, to the Alaskan ports of Ketchikan, Juneau and Skagway, to Seward and then on to Anchorage by tour bus. View orcas, seals, sea otters, eagles and glaciers from the Dawn Princess with an on-board naturalist to provide lectures and information. During the day, go ashore on optional tours, or join one of our Sierra Club hikes. Cruise fare includes ship stateroom, ocean transport, meals, and entertainment. A post-cruise extension will be offered to Denali National Park, Fairbanks, and Anchorage. Staterooms available from \$499 based on double occupancy, plus port charges, taxes, transfers, airfare. Call Montrose Travel Group Division at 800-301-9673 or visit www.montrosetravel.com/sierraclub. Contact: leader John Lajeunesse, 818-333-4444 E

QUESTIONS

Contact the editor at 213-387-4287, ext. 212 or ssierran@ix.netcom.com.