Mission, Goals and Objectives of the OC Global Warming Committee 2011 to 2015

The Mission of the Orange County Global Warming Committee is to first improve our understanding of planetary climate change; then to advocate understandable actions for greater energy efficiency, the reduced use of fossil fuels, and the increased production of renewable energy within Orange County and beyond. The results can be a greener, more sustainable, and a more resilient community.

Goal 1: Become educated and educate others, citizens and local officials alike, with regard to the reality, consequences, urgency and short and long-term solutions to the effects of anthropogenically-driven planetary climate change.

Subgoal 1A: Members read, view videos and films, attend programs, speakers and discussions, design and maintain an interactive web site and related social media, and take other steps to learn about climate change, energy efficiency, renewable energy production and environmental justice.

Objective 1A: During 2011, show brief videos and/or have presentations/training and discussion on topics relevant to our Mission at each of our monthly meetings.

Subgoal 1B: Members educate public officials and decision-makers, particularly at the local level (cities and county) through letters, phone calls, one-on-one meetings, separately and in collaborative with Political Committee members, and through presentations to governmental bodies such as city commissions and councils.

Subgoal 1C: Members educate the general public through letters and articles in community media; speeches and video presentations to community organizations such as service groups (Rotary, etc.), churches and other organizations; share information and articles with friends and

acquaintances through social media sites, blogs, etc.

Goal 2: Participate in various efforts to directly influence public awareness and decisions regarding energy and climate change through public advocacy.

Subgoal 2A: Participate in environmental campaigns sponsored by the Sierra Club and other environmental organizations through letter writing, phone banking, lobbying, rallies, marches and other demonstrations.

Objective 2A: Organize, recruit others and participate in the international demonstration, "Moving Planet Day."

Subgoal 2B: Through personal contacts and visits to decision-makers, advocate for actions by local and other governmental bodies including schools and water districts, etc., and by business owners and managers, toward greater energy efficiency, production of renewable energy and other actions related to reducing greenhouse gas emissions; take steps to reward and bring recognition to those who take positive actions.

Objective 2B (1): Arrange follow up meetings with city officials and/or staff of selected OC cities which participated in the Juicing OC survey to encourage them to take further steps toward energy efficiency and production of renewable energy.

Objective 2B(2): Identify public agencies, non-profit organizations, and businesses that have installed solar photovoltaic panels on buildings and arrange for presentations of our "Powered by Solar" decal and or certificate and accompanying press release.

Objective 2B(3): Through researching public records such as those of the AQMD, identify the ten greatest emitters of stationary GHG's in OC, quantify their emissions, meet with their leadership and encourage and track their progress in reducing emissions.

Subgoal 2C: Seek to collaborate and form coalitions with other community and environmental organizations that share our goals; enter into joint actions with other like-minded organizations. Examples are the Green Vision Project, Friends of Harbors, Beaches and Parks, OC Interfaith Coalition for the Environment, US Green Building Council, the OC Sustainability Collaborative, Community Sustainability USA, etc.

Goal 3: Demonstrate solutions in our own lives, reducing our own carbon footprints as much as possible, through installation of efficiency, renewable energy, and conservation measures in our homes, and businesses, reducing and offsetting our emissions from travel and purchases.

Additional note: In seeking to accomplish all of the above goals and objectives, we recognize the realities of multiple perspectives and appreciate that healthy differences among all community activists, especially when dealing with complex and abstract issues where political and ideological ideas may often invisibly overlap. Clear, objective and open communication between factions can show that mutual community values outweigh petty differences on this brave new planet.

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